

ORDER



KLAS

Orders
Order / Rev: 36885
Alt Order #: 08836528
Product Desc: ISSUE
Estimate: 465
Flight Dates: 08/22/12 - 08/27/12
Original Date / Rev: 08/03/12 / 09/05/12
Order Type: GENERAL

Primary AE: Mike Jones
Sales Office: K-WAS
Sales Region: National

Agency Name: Mentzer Media Services
Buying Contact:
Billing Contact:
 600 Fairmont Avenue
 Towson, MD 21286

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Americans 4 Prosperity
Demographic: A35+
Product Codes: PO4
Priority: LV1
Revenue Codes: AGY, POL, ISS

New Business Thru: 09/23/09
Order Separation: 00:10:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/26/12	27	\$71,350.00	\$60,647.50
08/27/12	08/27/12	5	\$14,700.00	\$12,495.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	27	\$71,350.00	\$60,647.50	0.00
September 2012	5	\$14,700.00	\$12,495.00	0.00
Totals	32	\$86,050.00	\$73,142.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total
KLAS	35%	\$86,050.00
Market	100%	\$245,857.14

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	24%	\$59,005.71
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	9%	\$22,127.14
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	8	08/22/12	08/24/12	8 News Now 5-630p M-F	M-F	5-630p	--WTF--	:30	3	\$1,500.00	LV1	0.00	NM	2	\$3,000.00
5P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	--WTF--	3		\$1,500.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
CSI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	--W----					2	\$6,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	8	08/20/12-08/26/12		Wed 10-11p		10-11p			--W-----	:30	(\$6,000.00)	0.00	NM		
See MG 2.4,2.5,2.6,2.7,2.8,2.9,2.10,2.11,2.12,2.13															
[da]															
E 7	8	08/24/12	08/24/12	SD Charger Football	CM	Fri 8-11p			----	F--	:30	2	\$2,500.00	LV1	0.00 NM
				SD Charger Football											
NFL PRE SEASON SD-SEATTLE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	----F--					2	\$2,500.00		0.00			
E 8	8	08/25/12	08/25/12	Sat 7-8p - ET Wknd	CM	7-8p			-----	S-	:30	1	\$600.00	LV1	0.00 NM
				Ent Tonight Weekend											
ET WEEKEND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-----S-					1	\$600.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	8	08/20/12-08/26/12		Sat 7-8p - ET Wknd		7-8p			-----	Sa--	:30	(\$600.00)	0.00	NM	
See MG 2.4,2.5,2.6,2.7,2.8,2.9,2.10,2.11,2.12,2.13															
[da]															
E 9	8	08/25/12	08/26/12	8 News Now 11p Sa/Su	CM	11-1135P			-----	SS	:30	2	\$800.00	LV1	0.00 NM
				8 News Now Sa/Su 11p											
11P NEWS WKD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-----SS					2	\$800.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
2	8	08/20/12-08/26/12		8 News Now 11p Sa/Su		11-1135P			-----	SaSu	:30	(\$800.00)	0.00	NM	
See MG 2.4,2.5,2.6,2.7,2.8,2.9,2.10,2.11,2.12,2.13															
[da]															
E 10	8	08/26/12	08/26/12	8 News Now Sun AM #1	CM	8 News Now Sun A			-----	S	:30	1	\$500.00	LV1	0.00 NM
				8 News Now Sun AM #1											
6A NEWS SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-----S					1	\$500.00		0.00			
E 11	8	08/26/12	08/26/12	CBS News Sunday Morn	CM	CBS Sunday Morni			-----	S	:30	1	\$1,700.00	LV1	0.00 NM
				CBS News Sunday Morning											
SUNDAY MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-----S					1	\$1,700.00		0.00			
E 12	8	08/26/12	08/26/12	Face The Nation	CM	Face The Nation			-----	S	:30	1	\$850.00	LV1	0.00 NM
				Face The Nation											
FACE THE NATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-----S					1	\$850.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	8	08/20/12-08/26/12		Face The Nation		Face The Nation			-----	Su	:30	(\$850.00)	0.00	NM	
See MG 2.4,2.5,2.6,2.7,2.8,2.9,2.10,2.11,2.12,2.13															
[da]															
E 13	8	08/26/12	08/26/12	Sun 7-8p	CM	7-8p			-----	S	:30	1	\$12,000.00	LV1	0.00 NM
				60 Minutes											
60MIN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-----S					1	\$12,000.00		0.00			
E 14	8	08/26/12	08/26/12	Sun 10-11p	CM	10-11p			-----	S	:30	1	\$7,500.00	LV1	0.00 NM
				The Mentalist											
MENTALIST															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-----S					1	\$7,500.00		0.00			
E 15	8	08/27/12	08/27/12	8 News Now 5-630p M-F	CM	5-630p			M-----		:30	1	\$1,500.00	LV1	0.00 NM
				8 News Now 5-630p M-F											

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 Estimate: 465
 KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	M-----				1	\$1,500.00		0.00			
E 16	8	08/27/12	08/27/12	630-7p Inside Edition Inside Edition	CM	630-7p M-----	:30	1	\$1,100.00	LV1	0.00	NM	1	\$1,100.00
INSIDE EDITION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	M-----				1	\$1,100.00		0.00			
E 17	8	08/27/12	08/27/12	7-8p Rotator 7-8p Rotator	CM	7-8p M-----	:30	1	\$1,100.00	LV1	0.00	NM	1	\$1,100.00
ET/INSIDER														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	M-----				1	\$1,100.00		0.00			
E 18	8	08/27/12	08/27/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p M-----	:30	1	\$2,000.00	LV1	0.00	NM	1	\$2,000.00
11P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	M-----				1	\$2,000.00		0.00			
E 19	8	08/27/12	08/27/12	Mon 10-11p Hawaii Five-O	CM	10-11p M-----	:30	1	\$9,000.00	LV1	0.00	NM	1	\$9,000.00
HAWAII 5-0														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	M-----				1	\$9,000.00		0.00			
N 21	8	08/24/12	08/24/12	SD Charger Football SD Charger Football	CM	Fri 8-11p ----F--	:30	2	\$4,000.00	LV1	0.00	NM	2	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	----F--				2	\$4,000.00		0.00			
N 22	8	08/25/12	08/25/12	NFL Pre-season Games NFL Pre-Season	CM	Fri / Sat 5-8p -----S-	:30	1	\$8,000.00	LV1	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-----S-				1	\$8,000.00		0.00			
Totals												32	\$86,050.00	